



POKUSA
FOR HEALTH



CATALOG 2022



POKUSA FOR HEALTH



Pokusa for Health brand consists of natural supplements, foods and treats for dogs and cats that have been produced with the passion and love for animals since 2015. Our products contain ingredients that are a source of natural antioxidants, vitamins and minerals. We care about their highest quality, keeping in mind the health and well-being of pets. That is why we pack them in pure form, freshly ground. We know that a balanced diet is a recipe for a long and happy life of your pets.



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MILBA

How did you
CISTUS
NATURAL PROTECT & SUPPORT



SUPPLEMENTS

WHY THE SUPPLEMENTATION OF OUR PETS IS SO IMPORTANT?

There are many methods of feeding pets and there is certainly no one best method. However, what a pet owner should care about is the health of their pets. If you choose a complete pet food, pay attention to its quality and composition. Such food should provide your pet with the necessary nutrients in the right quantities and in the right proportions. However, there's nothing to prevent you from adding supplements to your pet's diet, which will improve the palatability of the food or, for example, strengthen the protective function of its joints.

If you prepare your dog's or cat's food yourself, you need to remember about the right balance of proteins, fats and carbohydrates as well as the right dose of minerals and vitamins. The list is quite long, so ready-made supplements are helpful.



BENEFITS OF OMEGA-3, DHA & EPA ACIDS

*Try our oils
from OceanicLine!*



Atlantic Salmon Oil

High quality Atlantic salmon oil. It is a perfect supplement to the diet of a dog or cat. EPA and DHA acids contained in the oil clearly improve the condition of skin and hair, relieve symptoms of allergies, improve joint mobility, improve the efficiency of the cardio system and the functioning, development of the nervous system.

- rich in Omega-3 fatty acids
- recommended for poor eaters
- improves coat and skin condition

Product form:

- Oil:
 - 100 ml
 - 300 ml
 - 1000 ml



Antarctic Krill Oil

Antarctic Krill Oil sourced from sustainable fisheries (MSC certified) from the Antarctic Ocean. Rich in EPA, DHA fatty acids and astaxanthin (a strong antioxidant). Supports proper function of the heart, circulatory system and liver regeneration. A helpful supplement to the diet in case of various skin problems. An alternative for animals allergic to fish.

- calming skin allergies
- supports the immune system
- strengthens the heart and the circulatory system

Product form:

- Oil:
 - 100 ml
 - 250 ml
 - 500 ml



Omega-3 Fish Oil

Top quality oil from wild sea fish, distinguished by the high content of beneficial Omega-3 acids. Regular use contributes to the comfort of the locomotive system and improves the quality of coat and skin. It does not contain artificial preservatives, and due to its delicate fishy taste and smell it is eagerly eaten by dogs and cats.

- rich in omega-3 fatty acids
- supports the musculoskeletal system
- certified and tested in an accredited laboratory

Product form:

- Oil:
 - 100 ml
 - 250 ml
 - 500 ml
 - 1000 ml



Cod Liver Oil

Rich in EPA and DHA fatty acids as well as natural vitamins A and D, the oil obtained from fresh livers of wild cod fished in a responsible way (MSC certificate). Regular use improves the condition of the skin, hair and the work of the locomotor and nervous system. Perfect in the BARF diet. It does not contain dyes or preservatives.

- rich in D3 and A vitamins
- obtained from the liver of wild cod
- improves the condition of the skin and hair

Product form:

- Oil:
 - 100 ml
 - 250 ml
 - 500 ml

RawDietLine

	DOG	CAT	HAIR AND SKIN	BARF DIET	RESPIRATORY SYSTEM	IMMUNITY	JOINTS	IMPROVING APETITE
ATLANTIC SALMON OIL	●	●	●	●		●	●	●
BETA-GLUCAN	●	●	●			●	●	●
BIO ALGA	●	●	●	●		●		
CALCIUM CITRATE	●	●		●				
CISTUS	●	●			●	●		
BREWER'S YEAST	●	●	●	●	●			●
BREWER'S YEAST PRO PLUS	●	●	●	●	●	●		●
KAOLIN	●	●			●			
HEMOGLOBIN	●	●		●		●		
HEMOGLOBIN & BLOOD PLASMA	●	●		●		●		
COLLAGEN	●	●	●				●	
KRILL	●	●	●	●		●	●	●
GREEN LIPPED MUSSEL	●	●	●				●	●
MSM	●	●	●		●		●	
MSM & ROSEHIP	●	●	●		●	●	●	●
BLOOD PLASMA	●	●		●		●		
MILK THISTLE	●	●			●			
ROSEHIP	●	●				●	●	●
EGG SHELLS	●	●		●			●	
SPIRULINE	●	●	●			●		
TAURINE	●	●		●				
VEGEHERBS&FRUITS	●	●		●				●
EGG YOLK	●	●	●	●				●
DEVIL'S CLAW	●	●			●		●	
TURKEY EGGSHELL	●	●		●			●	

Raw diet line



The basic component of a proper BARF diet is raw meat. However, a menu based only on raw meat can cause deficiencies in nutrients important to your pet's health. To maintain a proper balance, we cannot forget about the proper supplementation. For pets whose diet consists mainly of raw meat, our experts have developed the RawDietLine supplements line. You will find here key supplements recommended when following the BARF diet such as: brewer's yeast, marine algae, haemoglobin or plasma. Omega-5 unsaturated fatty acids are an extremely important component of a meat-based diet. Their natural source is salmon oil or krill meal. Additionally, the raw diet should be accompanied by other natural supplements, such as cistus, eggshells, MSM or rosehip, which increases the bioavailability of the products used.

The RawDietLine series offers a wide and complete range of products that are valuable to your pet's health.





Devil's Claw

A natural dietary supplement for adult dogs and cats. The product is recommended for use in the case of problems in the osteoarticular system. It clearly contributes to maintaining the comfort of the movement, supporting its smoothness.

- for adult dogs and cats
- during problems of the osteoarticular system
- supporting comfort of the movement

Product form:

- powder:
- 100 g



Turkey Eggshell

Ground turkey egg shells supplement the diet with a natural source of calcium and are low in phosphorus. Especially recommended in the nutrition of the BARF diet or for young growing dogs and cats, as well as in the case of diagnosed calcium deficiency. Turkey eggs are a great alternative in the nutrition of dogs and cats with food hypersensitivity to chicken products

- natural source of calcium
- recommended in BARF diet
- for dogs and cats with food hypersensitivity to chicken products

Product form:

- powder:
- 500 g



Beta-Glucan

An important component of the diet of dogs and cats during recovery and when the body is weakened. It significantly increases the nutritional value of food and its palatability. Thanks to the viscosity of the fibre it contains, it slows down digestive processes and thus helps control excessive appetite and maintains normal body weight.

- for use after illnesses and injuries
- increases immunity
- improves palatability of food

Product form:

- powder:
- 250 g



BIO Alga

Multivitamin of natural origin for dogs and cats. It is the richest source of iodine and perfectly assimilable vitamins, minerals and trace elements. It inhibits the formation of dental calculus. It also enhances skin and coat pigmentation. The product has the BIO quality certificate.

- strengthens immunity
- natural source of iodine
- inhibits the build-up of dental calculus

Product form:

- powder: 350 g 1200 g 3500 g
- sachet: 350 g



Calcium citrate

Calcium Citrate is a source of highly-absorbable calcium, which is the basic building block of bones and supports heart function. It enriches the diet of animals fed with raw meat or self-made meals. It can also be used in dogs with sensitive digestive systems and dogs on an elimination diet.

- source of calcium
- suitable for dogs with allergies
- supports proper heart function

Product form:

- powder: 250 g 1000 g



Cistus

100% natural cistus for dogs and cats. It contains a high level of polyphenols - volatile substances with a broad spectrum of activity: antiviral, antifungal and antioxidant properties. When administered regularly, it contributes to changing body odour, protecting the animal against external parasites (fleas, mosquitoes, ticks).

- protects against external parasites
- increases immunity
- suitable for dogs with allergies

Product form:

- powder: 100 g 500 g 1500 g
- sachet: 100 g
- tablets: 120 pieces



Brewer's yeast

Inactive brewer's yeast is a rich source of B vitamins, nucleotides, amino acids, trace elements. The yeast is an important supplement to the BARF diet of dogs and cats. It is recommended to give the yeast during pregnancy and lactation, to young animals, in case of digestive disorders and as an addition to everyday diet. Yeast has prebiotic and pro-biotic properties.

- improve skin and coat quality
- support digestion
- improve the palatability of meals

Product form:

- powder: 250 g 1000 g 2500 g
- sachet: 250 g
- tablets: 120 pieces



Brewer's yeast ProPlus

Pure brewer's yeast rich in natural B complex vitamins and the pre-biotics beta-glucans (25%) and mannan-oligosaccharides (MOS). They significantly increase the nutritional value of a meal and its palatability. They are an excellent dietary supplement for young animals and animals fed with raw meat, as well as in stressful situations and after previous diseases.

- increase immunity
- after diseases
- promote growth of the young organism

Product form:

- powder: 250 g 1000 g



Kaolin

Natural white kaolin clay with a fine texture extracted from the depths of the earth from sedimentary rocks. It supports the digestive processes and has a detoxifying, purifying and protective effect. When applied in decanted liquid form, it replenishes deficiencies of silicon, magnesium, lithium, sodium and potassium. It can be applied as a toothpaste by adding oil and lemon juice or as a compress on irritated skin.

- has an anti-diarrhoeal effect
- soothes irritated skin
- cleans teeth from plaque and tartar

Product form:

- powder: 200 g



Hemoglobin

A natural product dedicated to dogs and cats fed with raw meat. It supplements the diet with blood deficiencies caused by bleeding meat during slaughter. It is a source of iron, high value animal protein, micro- and macroelements and vitamins. The product is recommended after surgeries and tick-borne diseases.

- essential for the BARF diet
- recommended in case of anaemia
- natural source of iron

Product form:

- powder: 200 g 800 g
- tablets: 120 pieces



Hemoglobin & Blood Plasma

A natural product dedicated to dogs and cats fed with raw meat. It supplements the diet with blood deficiencies caused by bleeding of meat during slaughter. It is a source of iron, high quality animal protein, micro- and macroelements and vitamins.

- essential for the BARF diet
- recommended in case of anaemia
- strengthens immunity

Product form:

- tablets: 120 pieces



Collagen

Collagen obtained from extracted ocean fish skins. It contains poly-amino acids, oligo-peptides, collagen polypeptides and as many as 18 amino acids. It increases the elasticity of connective tissue and strengthens tendons and joints. Fish collagen also improves the appearance of skin, hair and claws. It is recommended to administer it in combination with vitamin C, which is necessary for the synthesis of collagen.

- musculoskeletal prophylaxis
- improves the quality of skin and claws
- supports regeneration of the muscular system.

Product form:

- powder: 200 g 700 g



Krill

Krill is a source of over 18 amino acids, 11 vitamins, 70 minerals and astaxanthin (a powerful antioxidant). It provides EPA DHA in sufficient quantities for carnivores. It contains no heavy metals. Raw-DietLine Krill has been stripped of its exoskeleton before grinding, making it a completely safe product for dogs and cats without excessive fluoride.

- source of Omega acids
- improves palatability of meals
- improves coat condition

Product form:

- powder: 150 g 700 g 2000 g
- sachet: 100 g



Green lipped mussel

100% natural, freeze-dried green lipped mussel meal. It is rich in glucosammoglycans (GAGs), Omega-3 fatty acids, amino acids and silicic acid and therefore has a beneficial effect on the nutrition of joints and the condition of the skin and coat. The content of natural, easily-assimilable vitamins, minerals and trace elements improves the physical condition of dogs and cats of all ages.

- prevention and regeneration of joints
- reinforces coat and skin
- improves physical condition of dogs and cats of all ages

Product form:

- powder: 150 g 600 g
- tablets: 120 pieces



MSM

MSM - biogenic sulphur compound intended for supplementing the diet of dogs and cats. Particularly important for joint flexibility and skin regeneration. It helps prevent muscle cramps and facilitates regeneration after exercise. It is recommended to be used in combination with rosehip, which supports the absorption and action of MSM. Calms food-related skin allergies.

- support of the musculoskeletal system
- tissue renewal and regeneration
- supports skin regeneration

Product form:

- powder: 300 g 1000 g



MSM & Rosehip

The product contains MSM, a biogenic sulphur compound derived from pine pulp, and rosehip extract, which is a natural source of vitamin C. Sulphur is particularly important for joint flexibility, a strong hair structure and skin regeneration, while vitamin C supports the action of MSM and strengthens immunity.

- support of the musculoskeletal system
- tissue renewal and regeneration
- supports skin regeneration

Product form:

- tablets:
- 120 pieces



Blood plasma

Meal from pig blood plasma supplements the deficiencies of plasma components in the BARF diet of dogs and cats. It provides high quality protein rich in lysine and threonine. It is a source of elements such as sodium, potassium, chlorine, calcium and magnesium. It influences the increase of natural immunity of the organism. In combination with haemoglobin, it forms the so-called whole blood.

- essential for the BARF diet
- source of organic protein
- increases natural immunity

Product form:

- powder:
- 150 g



Milk thistle

A natural product for cats containing milk thistle extract (*Silybum Marianum*). The appropriate content of silymarin supports digestion, natural regeneration and maintenance of physiological functions of liver cleansing. The administration of thistle to pregnant or lactating pets should be discussed with a veterinarian. Important after a history of tick-borne diseases.

- protection and regeneration of the liver
- support of digestive processes
- suitable for dogs and cats

Product form:

- tablets:
- 120 pieces



Rosehip

Rosehip is a rich source of vitamin C and therefore supports the immune system. This is especially important for sterilised/castrated animals, which are less resistant to free radicals. The rosehip also supports the proper functioning of the urinary system.

- strengthening of immunity
- preventative care of the urinary tract
- especially recommended for older and sterilised dogs

Product form:

- powder: 200 g 1000 g 2000 g
- sachet: 200 g
- tablets: 120 pieces



Calcium eggshell

The meal obtained after grinding eggshells is a source of excellently assimilable calcium, which is the basic building material of bones and joints. Calcium is essential for nerve conduction processes and a regular heartbeat as well as for maintaining the strength of skeletal muscle contractions. Eggshell meal is a source of magnesium, sodium, potassium, zinc and copper.

- an essential part of a BARF diet
- protection of bones and teeth
- natural source of calcium

Product form:

- powder: 500 g 1500 g
- tablets: 120 pieces



Spirulina

Rich in nutrients such as protein, vitamins and minerals. It influences the strengthening of the immunological system and promotes the detoxification of the body. The chlorophyll contained in spirulina supports the work of the pancreas and thyroid gland. It can be used for daily dietary enrichment and during a period of increased strain on the organism, e.g. change of coat, pregnancy, intensive training. It changes the smell of a bitch during heat.

- support of the immune system
- regulates blood sugar levels
- detoxification of the body

Product form:

- powder: 250 g 1000 g
- tablets: 120 pieces



Taurine

Taurine is an amino acid that supports the proper functioning of the heart and kidney system and is therefore essential in the diet of cats and very important in the diet of dogs. It is recommended for use with a BARF diet, dry food and self-prepared meals. Taurine deficiency results in neural tube defects in kittens, the development of cardiomyopathy, retinopathy leading to total blindness.

- an essential element of the feline diet
- influences the correct functioning of the heart
- supports the nervous system

Product form:

- powder:
 - 100 g
 - 400 g



VegeHerbs&Fruits

A mixture of dried vegetables, fruit and herbs. The product is intended for all breeds of dogs at every stage of life. The product replaces fresh fruit and vegetables and perfectly supplements a diet based on raw meat, dry food or self-prepared meals. It is a natural, concentrated source of vitamins, antioxidants, dietary fibre and carbohydrates.

- an essential portion of vegetables, fruit and herbs
- stimulates the immune system
- source of fibre

Product form:

- powder:
 - 200 g
 - 1000 g



Egg yolk

Egg yolk is a rich source of energy, vitamins, minerals and fatty acids. Thanks to the excellent proportions of essential amino acids, it has an effective effect on the development of muscles. It is a tasty supplement to a daily diet and has a beneficial effect on the condition of skin, hair and the general condition of the animal's organism.

- improves coat quality
- improves palatability of meals
- protects eyes from UVA radiation

Product form:

- powder:
 - 150 g
 - 800 g

CHONDROLINE

natural joints support



ChondLine Support +HA

Product is intended to enrich the diet of adult dogs. The composition of active ingredients supports the proper functioning of the locomotor system, and the addition of hyaluronic acid has a beneficial effect on its deep nourishment. The product is especially recommended for active dogs, as well as for large and giant breeds.

- daily support of the joints
- support the work of the musculoskeletal system
- recommended for active dogs as well as large and giant breeds

Product form:

- powder:
- 350 g



ChondroLine Help

The product is intended for use for dogs with movement difficulties as well as during rehabilitation, after injuries or operations. The active ingredients of the product strengthen the structure and regeneration of joints, help to stimulate the synthesis and regeneration of cartilage tissue and the correct secretion of joint fluid.

- in inflammatory conditions
- in spondylosis and dysplasia
- after injuries and operations

Product form:

- powder:
 - 350 g
 - 800 g



ChondroLine Junior

A supplement intended for improving the diet of dogs during the period of intensive growth, between 3 and 12 months of age. It provides nutrients necessary for the proper development of the bone and joint system. The product is recommended for large giant breeds and dogs under training stress..

- correct development of the musculoskeletal system
- may be used until the age of 12 months
- recommended for fast-growing breeds

Product form:

- powder:
 - 350 g



ChondroLine Senior

The product supports correct functioning, protection and regeneration of the osteoarticular system. It is intended for preventive use for dogs of all breeds, after reaching the age of 7 years, whose metabolism slows down. It contains glucosamine and chondroitin sulphate, the amount of which decreases with age.

- correct functioning of the osteoarticular system
- for senior dogs
- supports digestive processes.

Product form:

- powder:
 - 350 g



ChondroLine Sport

The product is intended for use for dogs regularly trained and subjected to heavy loads. The active ingredients of the product strengthen the structure and durability of joints, stimulate synthesis and regeneration of cartilage tissue and ensure proper secretion of joint fluid. It is also recommended for dogs living in cities, where they have to climb stairs and curbs on a daily basis.

- for dogs in training, e.g. agility, dogfrisbee, dog sled, flyball
- for dogs living in cities
- during intensive exercise.

Product form:

- powder:
- 350 g



ChondroLine Help +HA

The liquid product is intended for use for dogs with movement difficulties as well as during rehabilitation, after injuries or operations. Chondroitin sulphate, glucosamine chloride, collagen and hyaluronic acid ensure proper nourishment of the joints and reduce friction on the joint surfaces. The extract from the devil's claw significantly improves the fluidity of movement.

- proper functioning of the bone and joint system
- high dose of hyaluronic acid
- easy application

Product form:

- liquid:
- 1000 ml



ChondroLine Junior +HA

A liquid product for enriching the diet of dogs during intensive growth. It provides the nutrients necessary for the proper development of the skeletal and articular systems. It is dedicated to large and giant breeds and dogs subjected to training stress. Its rich composition contributes to proper nourishment of the musculoskeletal system.

- palatable and easy-to-apply product
- support for the musculoskeletal system
- for puppies of all breeds

Product form:

- liquid:
- 500 ml



ChondroHelp

The product is intended for use for dogs with movement difficulties. The ingredients strengthen the structure of joints, help to stimulate the synthesis of cartilage tissue regeneration and the correct secretion of joint fluid.

- in difficulties with movement
- after injuries and operations
- the tablets are tasty and easy to divide.

Product form:

- tablets:
- 110 tablets



ChondroJunior

A product intended for supplementing the diet of dogs during intensive growth. It provides the necessary active substances for proper development of the musculoskeletal system. Intended for fast-growing, large and giant breeds, as well as those at risk of osteoarticular system dysfunctions, such as dysplasia or other postural defects.

- support for the development of the musculoskeletal system
- economic dosage
- recommended for large and giant breeds

Product form:

- tablets:
- 120 tablets



ChondoCare

A unique composition of chondroitin sulphate, glucosamine and Boswellia serrata frankincense extract, which strengthens the structure of joints and helps stimulate the synthesis and regeneration of cartilage tissue and the correct secretion of joint fluid. The product is intended for prophylactic use in large breed dogs, working dogs and those over 5 years of age.

- prevention of musculoskeletal system
- high concentration of boswellic acid
- improves the elasticity of tendons

Product form:

- tablets:
- 120 tablets

POWERDOG

sports dog support



PowerDog Flexi Booster

Product dedicated to adult dogs, especially the active, working ones and breeds predisposed to problems in the musculoskeletal system. The blend of well-absorbed ingredients has been designed to maintain optimal condition and support the locomotor system. Hydrolyzed fish collagen type II nourishes the connective tissues that build, among others, joints and bones. Boswellic acids improve blood circulation and reduce swelling in the locomotor system.

- for adult dogs, especially the active ones
- protection of the joints for working dogs
- support the strenght of the muscle

Produktform:

- Pulver:
- 350 g



PowerDog Isotonic Drink

Powdered formula to be dissolved in water. It influences the water-electrolyte balance, supplements the deficiency of mineral salts and carbohydrates burnt during physical effort. The balanced electrolyte level allows for quick thirst quenching and replenishment of lost macroelements, which are necessary for physical performance and muscle regeneration. Sodium contained in the product reduces the risk of muscle cramps.

- for sporting dogs
- for use during hot weather
- after digestive disorders (diarrhoea)

Product form:

- powder:
 - 300 g
 - sachets 12 x 8 g



PowerDog BCAA Pure

A mixture of easily absorbable amino acids essential for proper muscle regeneration and development. The product increases workout capacity (strength, endurance). It reduces the feeling of tiredness after training. The product is recommended for working dogs and dogs in training.

- reduces post-workout fatigue
- improves training performance
- supports muscle regeneration.

Product form:

- powder:
 - 200 g



PowerDog HMB+CA

The product is dedicated to sports dogs being introduced to training, as well as to convalescents, whose muscles require support after operations or injuries. It inhibits the degradation of muscle proteins and reduces the activity of markers of muscle cell damage. It increases the body's power output. It contributes to the increase of strength and muscle mass and accelerates their regeneration.

- for sports and working dogs
- for convalescents
- increases muscle mass

Product form:

- powder:
 - 250 g



Spermaster

Product is intended to enrich the diet of dogs - stud males in the reproductive period and in the case of poorer semen quality. The active ingredients influence the effective course of the spermatogenesis process. Preparation based on selenium yeast, enriched with L-carnitine and evening primrose, increases the volume of produced ejaculate, improves vitality and increases the number of properly formed sperm.

- Improving the quality of semen
- Regeneration of the reproductive system
- Support the process of spermatogenesis

Product form:

- powder:
- 350 g



JuniorOptimal+

A product for puppies and young dogs with an optimum concentration of vitamins and minerals. It ensures the harmonious development of the osteoarticular system, and the addition of probiotic yeast stabilises digestive processes. Carefully selected active substances support the vitality of the organism and the formation of beautiful coat. The addition of vitamin D3 has an anti-rickets effect.

- support for proper development
- for dogs over 2 months of age
- comprehensive dose of vitamins, minerals

Product form:

- powder:
- 300 g
- 700 g



GoldMilk Puppy

Complete milk-substitute formula for puppies from their first day of life. Formula rich in DHA acids, minerals and vitamins, to support the development of the young organism.

GoldMilk Kitten

The product is a perfect substitute for cat's milk and satisfies all nutritional needs of adolescent kittens, providing the body with easily digestible protein and easily digestible fat.

- rich in amino acids and minerals
- supports the proper development from 1st day of life
- supports the immune system, bone and teeth

Product form:

- powder:
- 500 g
- 1000 g

Kitten

- powder:
- 250 g
- 500 g



LactoStop

A product supporting the inhibition of lactation. The active ingredients show protective and regenerative effects of the mammary glands. Salvia officinalis reduces lactation, strengthens antimicrobial protection. Hops cone has substances with tranquillising, bacteriostatic and estrogenic properties. Walnut leaf regenerates milk gland cells during the period of milk gland drying. Apply max. 7 days.

- supports inhibition of lactation
- helps in case of an imaginary pregnancy
- protects the mammary glands from inflammation.

Product form:

- powder:
- 150 g



LactoVital

A product designed to enrich the diet of bitches during the postnatal and lactation period. The active ingredients contribute to a quick improvement in physical condition, help improve the functioning of the mammary glands - increasing the amount of milk produced during the peak demand period. It is especially recommended for bitches with a large litter or a weakened physical condition after pregnancy and childbirth.

- supports lactation
- supports the reproductive system
- improves physical condition after childbirth.

Product form:

- powder:
- 500 g



Reproductal+

Product for bitches during breeding and pregnancy. It supports the functioning of the reproductive system and helps to achieve a more stable pregnancy. The active ingredients of the product have shrinking properties and minimize the risk of birth haemorrhages. It also influences the proper development of foetuses, especially their growth and nervous system.

- supplements calcium deficiency
- supports the reproductive system
- supports healthy foetal development.

Product form:

- powder:
- 350 g



Snow White / Deep Color

A product which improves the condition of skin and coat. It is especially recommended during the period of hair coat replacement, in case of problems with dull, lustreless hair and in case of excessive shedding. The product is available in two variants. It can be used as a complementary treatment with ShowMaz or Biotm-Maz.

SnowWhite&MixColor

for dogs with white or mixed white hair

DeepColor&SuperShine

for dogs with black and dark coats

Product form:

- powder:
- 300 g
- 1000 g



Dermacare Clinic

A product for dogs with skin problems. The active ingredients in the pre-paration have a positive effect on the skin, which is also reflected in the condition of hair and its growth rate. The use of the product has a positive influence on the dog's quality of life and reduces itching reactions.

- during convalescence after treatment of skin infections
- helpful in allergies
- helpful in atopic dermatitis

Product form:

- tablets:
- 500 pieces



ShowMax

The product improves the condition of skin and coat and emphasises the depth of hair colour. The coat gains gloss, softness and vitality. It is recommended in cases of: excessive hair loss, lack of coat gloss, increased thickening of epidermis exfoliation. The product is recommended especially for performance dogs. Do not combine with BiotinMax.

- for small breed show dogs
- improvement of skin quality and condition
- improvement of skin pigmentation

Product form:

- tablets:
- 500 pieces



BiotinMax

The product is dedicated for dogs whose hair requires comprehensive regeneration. The active substances have a favourable effect on reducing hair loss, accelerating the growth rate and improving the quality of skin and hair. It contains biotin, zinc and copper in a chelated form, which increases the absorption of the active substance and improves its utilisation. Do not combine with ShowMax.

- for show dogs of medium and large breeds
- accelerated hair growth
- improvement of pigmentation

Product form:

- powder:
- 350 g



Winter Protect Balm

A natural regenerating and protective balm to protect paw pads against frost and salt irritation. Provides relief to irritated, cracked and painful paws. Natural ingredients help to keep the skin of the paws in perfect condition during winter season.

- care of dry and cracked paw pads
- based on herbs
- deeply moisturizes

Product form:

- balm:
- 50 ml



Regenerum Balm

A natural regenerating and protective balm for dry, cracked dog pads. It deeply moisturises and provides relief to irritations. Especially recommended for dogs with easily abraded pads and a tendency to form calluses.

- care of dry and cracked paw pads
- based on herbs
- deeply moisturizes

Product form:

- balm:
- 50 ml



MultivitDog | MultivitCat

A carefully selected, complete set of vitamins, amino acids and minerals intended for dogs and cats of all breeds and age groups. The exceptionally tasty product in a form of tablets improves the quality of hair, supports the proper functioning, growth and development of the organism. It supplements the diet with nutrients essential for health. It can be used with dry feed.

- improves coat quality
- supplements dietary deficiencies
- supports digestion

Product form:

- MultivitDog tablets:
 - 120 pieces
- MultivitCat tablets:
 - 300 pieces



UrineMax

Product for adult dogs and cats with recurring lower urinary tract problems. The active ingredients of the product have urine acidifying properties which reduce formation of struvite stones. Recommended duration of use: up to 6 months.

- urinary tract prophylaxis
- for urinary tract infections
- reduces the formation of struvite stones

Product form:

- tablets:
 - 120 pieces



ActivatedCharcoal

Active carbon for dogs and cats effectively supports digestive processes and detoxification of the body. Active substances contained in the capsule bind intestinal gases and improve the process of passing regular stools Milk thistle (*Silybum Marianum*) supports liver function.

- helps with diarrhoea
- support of liver function
- support for poisoning.

Product form:

- capsules:
 - 60 pieces



NoStress

Natural tranquilliser for dogs and cats with a unique composition of valerian, melissa and L-tryptophan. Exceptionally tasty, recommended in situations causing anxiety in dogs and cats. Reduces anxiety, reduces nervous tension, reduces excessive excitability, improves mood during transport.

- reduces anxiety
- reduces excessive excitability
- recommended in stressful situations

Product form:

- tablets:
- 60 pieces



CBD oil 6%

CBD oil with salmon oil for dogs. It has a beneficial influence on the increase of motor activity, improves the motorics of the osteoarticular system. Helpful in reducing stress and anxiety reactions. It is a suitable dietary supplement in the case of neurological, skin and metabolic problems as well as dysfunctions of the immune system. The product combines CBD oil at a concentration of 6% with salmon oil rich in Omega-3 and 6 acids.

- improves coat and skin quality
- reduces anxiety
- supports the immune system

Product form:

- liquid:
- 10 ml



Probiotic

Probiotic tablets are intended for dogs and cats for dietary stabilisation of intestinal flora, especially recommended in case of recurrent diarrhoea, loose stools and antibiotic therapy. It actively supports the bacterial flora during convalescence. It also reduces unpleasant odour from the mouth. Recommended after a deworming treatment.

- helps with digestive problems
- in case of recurrent diarrhoea
- during antibiotic therapy

Product form:

- tablets:
- 14 pieces



EarCleaner

Ear Cleaner is a mild, natural ear cleaner for dogs and cats. It is based on delicate washing compounds obtained from walnuts, thanks to which it thoroughly cleans the ear canal of residual secretions without causing irritation. Aloe vera leaf extracts regenerate, soothe and nourish the skin of the ear canal. Additionally, tea tree oil has antibacterial, antifungal and anti-inflammatory properties.

- natural ear cleaner liquid
- plant extracts nourish the skin of the ear canal
- regenerative and soothing effect

Product form:

- liquid:
- 100 ml



BugSpray

A 100% natural dog product based on essential oils. After application, it creates a film on the body with a specific smell, which is not tolerated by ticks, flies and mosquitoes. It contains no chemical detergents or preservatives. It does not cause hair discoloration. The product is recommended as an additional safety measure and does not provide 100% protection against ticks.

- protection against bugs
- it does not cause discoloration of the coat
- based on essential oils

Product form:

- liquid:
- 150 ml 750 ml



BugsOut

100% natural preparation for adult dogs, based on essential oils. After application, it creates a coating on the body with a scent that is not tolerated by ticks, mosquitoes and other insects. Included in the product, among others Lavender oil and peppermint oil effectively repel ticks, flies and mosquitoes. On the other hand, tea tree oil has a bactericidal effect and soothes symptoms at the site of the bite.

- protection against bugs
- 100% natural protection
- based on essential oils

Product form:

- liquid:
- 50 ml



Puppy & Junior

Natural and gentle shampoo for puppies. Due to the content of mild cleansing compounds made of coconut, it thoroughly cleanses the hair and skin layer, without causing irritation or dryness of the epidermis. The shampoo leaves a healthy, soft and shiny coat, and tropical fruit extracts nourish and revitalize the skin. It does not contain artificial coloring substances.

- mild cleansing compounds from coconut,
- does not cause irritation
- healthy, soft and shiny coat

Product form:

- liquid:
- 250 ml



Deep Cleaning

Natural shampoo with strong cleansing properties. It leaves the coat clean and shiny, and additionally intensively moisturizes the epidermis and nourishes the hair. Due to the content of delicate washing compounds, it does not cause irritation. Aloe leaf extract supports the regeneration of damaged epidermis and soothes irritations. It does not contain artificial coloring substances.

- clean and shiny coat
- intensively moisturizes the epidermis and nourishes the coat
- does not cause irritation

Product form:

- liquid:
- 250 ml



HypoAllergenic

A gentle hypoallergenic shampoo for dogs with sensitive skin prone to dermatosis. It leaves a clean and shiny coat, and additionally moisturizes the epidermis, reducing the feeling of itching. Due to the content of delicate washing compounds, it thoroughly cleans the hair and skin coating, without causing irritation or dryness of the epidermis. Soothing aloe vera extract supports skin regeneration.

- sensitive skin prone to dermatosis,
- moisturizes the epidermis
- cleanses the coat and skin, without irritating or drying the epidermis.

Product form:

- liquid:
- 250 ml

DOG FOOD & SNACKS



Beef with Salmon

Grain-free, multi-protein super premium food based on beef with salmon and superfood ingredients such as Polish apples, dried pumpkin, cranberries and rosehips. Our dog food provides a perfectly balanced diet with an optimal amount of easily digestible protein with high nutritional value. Recipe dedicated to puppies and young dogs of all breeds, guaranteeing the best start. Selected types of bioavailable protein along with an excellent ratio of Omega 3 fatty acids, EPA and DHA ensure healthy, harmonious development of a young organism and support cognitive functions.

Product form:

• kibble:

3 kg

12 kg





Lamb with Duck

Grain-free, multiprotein super premium food based on lamb meat with the addition of duck meat and ingredients of „superfoods“ such as Polish apples, dried pumpkin, cranberries and rosehips. Our dog food provides a perfectly balanced diet with an optimal amount of easily digestible protein with high nutritional value. Recipe dedicated to puppies and young dogs of all breeds, guaranteeing the best start. Selected types of bioavailable protein along with an excellent ratio of Omega 3 fatty acids, EPA and DHA ensure healthy, harmonious development of a young organism and support cognitive functions.

Product form:

● kibbles:

- 3 kg
- 12 kg



Veal with Salmon

Grain-free, complete super premium dog food based on veal with salmon and superfood ingredients such as Polish apples, dried pumpkin, cranberries and rosehips. Our dog food provides a perfectly balanced diet with an optimal amount of easily digestible protein with high nutritional value. Dedicated to dogs of all breeds, especially recommended for pick, allergy dogs with an increased supply of vitamins and nutrients. Perfect for dogs with normal and increased activity. The addition of the highest quality salmon oil is rich in Omega 3 fatty acids, EPA and DHA, precious for your dog's coat and skin. .

Product form:

● kibbles:

- 3 kg
- 12 kg



Beef

Grain-free, monoprotein super premium dog food based on beef with the addition of superfoods such as Polish apples, dried pumpkin, cranberries and rosehips. Our dog food provides a perfectly balanced diet with an optimal amount of high-quality, easily digestible protein. Dedicated to adult dogs of all breeds, especially recommended for dogs with a sensitive digestive system prone to food allergies. Perfect for dogs with normal and increased activity. The addition of the highest quality salmon oil is rich in Omega 3 fatty acids, EPA and DHA, precious for your dog's coat and skin.

Product form:

● kibbles:

- 3 kg
- 12 kg





Lamb 100%

A superb meal composed of juicy lamb meat with valuable dietary properties. Enriched with essential vitamins and minerals. The addition of offal (heart, lungs and liver) makes the feed a good alternative to a BARF diet.

- BARF alternative diet
- monoprotein
- without cereals.

Product form:

- can:
 - 400 g
 - 800 g



Beef 100%

Premium high-meat feed composed of specially selected pieces of striploin, beef shank and beef knuckle. It is enriched with vitamins and minerals essential for health. The addition of offal (heart, lungs and liver) makes the feed a perfect alternative to a BARF diet.

- BARF alternative diet
- monoprotein
- without cereals.

Product form:

- can:
 - 400 g
 - 850 g



Turkey 100%

An exquisite, nutritious dish composed of juicy turkey meat with valuable dietary properties. Enriched with vitamins and minerals important for health. The addition of offal (heart and liver) makes the feed a perfect alternative to a BARF diet.

- BARF alternative diet
- monoprotein
- without cereals.

Product form:

- can:
 - 400 g
 - 850 g



Duck with pear

A perfectly composed meal of duck muscle meat in perfect proportions with the addition of hearts, livers, stomachs with an exquisite pear. Complete meal made of natural ingredients, without artificial flavors, preservatives and coloring substances. Due to the gentle production process, wet food in its own sauce is exceptionally aromatic, very tasty and ease to digestion. The single type of protein used allows the food to be used in an elimination diet as well as for dogs with a sensitive digestive system.

Product form:

- can:
- 400 g
- 800 g



Pheasant with plum

A perfectly composed meal of pheasant muscle meat in perfect proportions with the addition of organs along with an aromatic dried plum. Complete meal made of natural ingredients, without artificial flavors, preservatives and coloring substances. Due to the gentle production process, wet food in its own sauce is exceptionally aromatic, very tasty and ease to digestion. The single type of protein used allows the food to be used in an elimination diet as well as for dogs with a sensitive digestive system.

Product form:

- can:
- 400 g
- 800 g



Deer with cranberry

A perfectly composed meal of deer muscle meat in excellent proportions with the addition of lungs, liver, trachea with cranberries. Complete meal made of natural ingredients, without artificial flavors, preservatives and coloring substances. Due to the gentle production process, wet food in its own sauce is exceptionally aromatic, very tasty and ease to digestion. The single type of protein used allows the food to be used in an elimination diet and for dogs with a sensitive digestive system.

Product form:

- can:
- 400 g
- 800 g



Doggie Ice Cream

Pokusa for Health ice cream for dogs are the best form of tasty fun. Ice cream is not only an idea for a moment of refreshment on a warm day, but also an excellent stress-relieving activity and a great way to reduce boredom, thanks to which you can prepare it for your dog all year round. Prepare a tasty ice cream for your dog with a cream, blueberry, chocolate (without chocolate!) and vegetable & fruits flavors. Ice Cream for dogs are available in 4 x 40 g sachets in a set with 4 cups made of 100% wheat bran.

Product form:

- powder:
- 4 x 40 g + 4 cups

Premium Selection

Bone made of the best quality cowhide, with the addition of functional ingredients to support the health and vitality of your dog.



SENIOR

Composition: cowhide 96%, tripe 3%, bull pizzelle 1%

Size: 12 cm / 17 cm

OMEGA

Composition: cowhide 88%, salmon skin 10%, krill powder 1%, New Zealand mussel extract 0,5%, spirulina 0,5%

Size: 12 cm / 17 cm

TASTY

Composition: cowhide 95%, goat 3%, bull pizzelle 2%

Size: 12 cm / 17 cm

DENTAL

Composition: cowhide 95,85%, bull pizzelle 2%, ADE phosphate 1%, sage 1%, chlorophyllin 0,15%

Size: 12 cm / 17 cm

GASTRO CARE

Composition: beef skin 98%, kama-la 1%, pumpkin 0,5%, plantain 0,5%

Size: 12 cm

SENSITIVE

Composition: beef skin 94%, dried insect protein 3%, dried red clover 1%, inactive yeast flakes 1%, biotin 1%

Size: 12 cm

Feel The Wild

Chewing bones are chews that are made of natural products. The valuable composition of our bones allows you to maintain the full health of your pet and provide with the necessary nutrients.



PHEASANT & GOJI BERRIES

Composition: cowhide 93%, pheasant meat 4%, goji berries 1%, acerola powder 1%, sea buckthorn 1%

Size: 12 cm / 17 cm

OSTRICH

Composition: cowhide 95%, ostrich 3%, bull pizzelle 2%

Size: 12 cm / 17 cm

DUCK & APPLE

Composition: cowhide 94,5%, duck 4%, apple 1,5%

Size: 12 cm / 17 cm



Clean teeth

Delicious composition of turkey meat with the addition of sea mint algae. It freshens breath and reduces tartar formation. Suitable for dogs of all sizes from 4 months of age.

Composition: 65% turkey meat, 25% mint, 10% algae.

Herb for stress

A delicious composition of delicious veal meat with the addition of melissa. Melissa has a soothing effect on the nervous system of excitable dogs. It reduces tension in situations causing anxiety and improves mood. This crunchy, aromatic treat is the perfect reward for dogs of any size from the age of 4 months.

Composition: 80% veal meat
20% melissa leaf extract.

Junior & Puppy

A delicious composition of tender veal meat with the addition of nutritious banana. The crunchy, aromatic treat is a perfect reward for dogs of all sizes from the age of 3 months.

Composition: 75% veal meat, 25% banana.

Healthy joints

A delicious composition of excellent duck meat with the addition of New Zealand mussels. New Zealand mussels are a source of glucosaminoglycans (GAG) which are the building blocks of cartilage, making them a successful, natural way to nourish joints. A treat for dogs of all sizes from the age of 3 months.

Composition: 80% dried duck meat, 20% New Zealand mussels.

O!Mega coat

Delicious composition of salmon meat with sweet date fruit. This crunchy, aromatic treat provides Omega-3 unsaturated fatty acids, which are important for good health. It improves the condition of the coat and is suitable for dogs of all sizes from 3 months of age.

Composition: 75% salmon meat, 25% date fruit.

- gluten-free product
- grain-free
- 100% natural

Product form:

- sachet:
- 60 g



Berry Fruits

Crunchy and aromatic dog biscuits made of forest fruits such as blueberries and raspberries, which are a rich source of vitamins and minerals, as well as herbs: cistus and nettles.

Composition: egg yolk, potatoes, ceratonia, skimmed milk powder, rosehip, blueberry pomace, raspberries, cistus, nettle.

Coat BOOM!

Crunchy and aromatic dog biscuits with the addition of sea algae, yeast, collagen and herbal ingredients that have a positive effect on the condition of the skin and coat.

Composition: egg yolk, potatoes, ceratonia, sea algae, brewer's yeast, linseed, hydrolysed collagen, blueberry pomace, rosehip, evening primrose oil, cistus oil, field horsetail, nettle.

Oceanic Snacks

Crunchy and aromatic dog biscuits with the addition of krill and Atlantic salmon oil, which are rich in ingredients very important for health, such as essential amino acids and Omega 3 acids.

Composition: egg yolk, potatoes, Antarctic krill, Atlantic salmon oil.

Herbal Snacks

Crunchy and aromatic dog biscuits with herbs such as rosehip, cistus, nettle and calendula. Rose and Cistus support immunity, nettle improves metabolism, and calendula supports digestive processes.

Composition: egg yolk, potatoes, ceratonia, rosehip, chamomile herb, nettle, marigold flower.

Fruits&Vege

Crunchy and aromatic dog biscuits with the addition of fruit and vegetables, such as carrots, apples or beets, which are a rich source of vitamins, antioxidants and dietary fiber.

Composition: egg yolk, potatoes, ceratonia (*Ceratonia siliqua L.*), carrots, apple pomace, cistus, rosehips, blueberry pomace, brewer's yeast, red beet, linseed.

- handmade
- grain-free
- 100% natural

Product form:

- sachet:
- 70 g



Puppy

Training snacks made of duck and turkey meat with the addition of bananas. The nutrient-rich duck meat in combination with delicate turkey meat is the perfect flavor combination for puppies and young growing dogs.

Composition: potatoes 49 %, duck meat 21 %, turkey meat 10 %, apple 5 %, banana flour 5 %, pears 5 %, beetroot 5 %.

Power Booster

Training snacks made of wild boar meat with the addition of nourishing pear and health-promoting cranberry. Wild boar meat, rich in nutrients, contains a number of valuable amino acids, optimal protein content and perfectly digestible fats. Especially recommended for dogs that are actively training and working.

Composition: wild boar 56 %, potatoes 30 %, pears 5 %, red beet 5 %, cranberry 4 %.

Sensitive

Training snacks made of deer meat with the addition of sea algae and sweet potatoes. The nutrient-rich deer meat has an optimal protein content while being low in cholesterol and fat. Sea algae have an antioxidant effect, while positively influencing the appearance of the skin and coat.

Composition: deer meat 45 %, sweet potatoes 25 %, pears 5 %, celery 5 %, red beet 5 %, carrots 5 %, algae 5 %, vegetable oil 2 %, linseed 2 %.

Calming Stress

Training snacks made of hare meat with the addition of green tea and pumpkin extract. Easily digestible hare meat is rich in amino acids, minerals and vitamins, especially those from group B. The addition of green tea extract has a calming effect.

Composition: hare meat 45 %, potatoes 25 %, pumpkin 10 %, red beet 8 %, celery 5 %, green tea extract 4 %, vegetable oil 1 %.

Gastro Vital

Training snacks made of beef with the addition of nourishing pumpkin and dried plums are a unique combination of exceptional taste and nutritional values. Beef meat is an excellent source of easily digestible protein and valuable minerals. The addition of dried plums and pumpkin supports proper digestion and the functioning of the digestive system.

Composition: beef 45 %, sweet potatoes 27 %, pumpkin 8 %, red beet 8 %, celery 5 %, dried plum 5 %, vegetable oil 2 %.

- oven baked
- grain-free
- 100% natural

Product form:

- sachet:
- 200 g



Deer & Boar

100% natural snacks made of muscle meat are a healthy and natural delicacy between meals.

Composition:

Deer: 98% deer muscle meat, 2.0% collagen intestine.

Wild boar: 98% muscle meat from wild boar, 2% collagen gut.

- grain-free
- 100% natural

Product form:

- meat sticks:
- 2 x Deer & 2 x Boar



Beef & Duck

100% natural snacks made of muscle meat are a healthy and natural delicacy between meals.

Composition:

Beef: 98% beef muscle meat, 2.0% collagen gut.

Duck: 98% duck muscle meat, 2% collagen gut.

- grain-free
- 100% natural

Product form:

- meat sticks:
- 2 x Beef & 2 x Duck



Kangaroo & Ostrich

100% natural snacks made of muscle meat are a healthy and natural delicacy between meals.

Composition:

Kangaroo: 98% kangaroo muscle meat, 2% collagen gut.

Ostrich: 98% ostrich muscle meat, 2.0% collagen gut.

- grain-free
- 100% natural

Product form:

- meat sticks:
- 2 x Kangaroo & 2 x Ostrich

DISTRIBUTION & INTERNATIONAL SALES POLICY

TERMS OF COOPERATION

Our goal is to have one sales policy for each country, arising from market features and connected with marketing involvement plus advertising activity of our company - so we want to have positive impact on local sales, not only the distributor (but in cooperation with distributor).

- One official and exclusive distributor on each territory with real control of the market
- Prices adjusted to the market with Pokusa Poland direct marketing budget for each territory
- Rapid brand development - benefits for Pokusa producer and distributor
- Distribution protection and stable conditions warranty

WHAT DO WE OFFER?

- 30% discount from retail price
- Additional 10% discount for sub-distributors (deliveries from factory)
- Pokusa Poland direct marketing budget for each territory

MARKETING SUPPORT

- Marketing support at the level of 10% of the turnover
- As part of this support, we offer not only free samples, but also marketing materials (catalogs, leaflets, displays)
- We also want to support our distributors in areas such as online marketing, cooperation with influencers, participation in events, exhibitions and fairs.

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